



PINCHEVSKY
An Alma Consulting Group Company

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Pinchevsky & Co changes name to Alma Consulting Group Canada Inc.

The leading provider of Scientific Research & Experimental Development (SR&ED) and innovation consulting in Canada, Pinchevsky & Co announces that effective January 1st, 2011 the company will be known as Alma Consulting Group Canada Inc.

While accumulating over twelve years of specialization with the SR&ED program, Alma Consulting Group Canada (Pinchevsky & Co) has developed a solid reputation with its clients and the Canada Revenue Agency (CRA) to become a leading provider in the industry. Now with over 400 active clients throughout Canada, the firm continues to grow and leverage its technical expertise amongst its 55 employees across its offices in Montreal, Toronto, Vancouver, Halifax, Moncton and Québec City.

The Canadian based firm was purchased by Alma Consulting Group in October of 2008. Now operating in 12 countries (Germany, Belgium, Canada, Spain, France, Hungary, Israel, Italy, Poland, Portugal, Czech Republic and United-Kingdom), the Group is moving to reinforce its international brand awareness by consolidating its image for all its subsidiaries under the same banner.

"Our proven methodologies and operational structure that led to our success have remained the same," explains Terry Trotic, CEO of Pinchevsky & Co Inc. *"We will continue to provide quality service and the highest standard of technical expertise in pursuit of our mission: to make Alma Consulting Group Canada the leader in providing innovation tax credit consulting services to companies across Canada".*

The innovation tax credit expertise of the Canadian subsidiary is strengthened by sharing best practices tested with over 4,000 clients annually from the Group and by providing access to a team of 235 consultants (PhDs, Engineers, MSc graduates) exclusively dedicated to the recovery of innovation financing and technology-based tax credits. Since 2000, Alma Consulting Group has been responsible for delivering 22,000 claims within the framework of R&D based tax credits while helping to finance 370 collaborative projects.

"Alma Consulting Group's international reach will enable our clients' foreign subsidiaries to benefit from innovation financing services or other cost optimization opportunities in 11 countries", Terry Trotic added.

"The single identity initiative is indicative of our international growth strategy and our wish to offer our Canadian clientele the benefit of a strong international brand and greater access to the Group's best practices and technical expertise", Marc Eisenberg, Alma Consulting Group's Founding President, concludes.

About Alma Consulting Group

As the European leader in cost reduction through operational consultancy, Alma Consulting Group (Sales 2009: \$385M CAD – 1,600 employees) is driven by a success based fee remuneration. Service fees are primarily indexed to the cost savings identified and obtained for its customer base of large to medium-size companies without interfering with their organizational structure or compensation package. Operating in 12 countries, Alma Consulting Group is particularly active in payroll taxes and professional risks (reduction and optimization of employer's contribution, absenteeism, prevention) tax & financial charges (fixed assets, environment, local taxes, cash flow optimization), operating costs (telecom, utilities, car fleet costs), innovation and research funding (R&D tax credits, European and national subsidies), social protection (pension and provident fund) and the actuarial management of insurance companies.

SR&ED Management Consultants

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